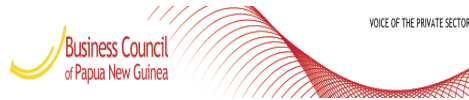




# Mobile Money Summit



**Port Moresby, October 21 & 22, 2008**

**Hosted by the PNG Institute of National Affairs**

**Supported by the Asian Development Bank and the International Finance Corporation, with the Bank of Papua New Guinea, the Business Council of Papua New Guinea and the Port Moresby Chamber of Commerce & Industry**

INA, ADB, and IFC will convene this summit to raise awareness of the potential for mobile phone technology to expand access to finance in PNG and the Pacific Islands. The seminar will bring together technical experts, bankers, regulators, and mobile telephony operators to share their knowledge and experience in introducing and managing mobile money systems.

The seminar format will include presentations by practitioners followed by panel discussions with a broader range of stakeholders.

\* Note that the following agenda is still in draft.

## Themes for Day One:

What is mobile money? What opportunities does it present? What is happening around the Asia-Pacific region and elsewhere? What can we learn from these experiences? What are the implications for Papua New Guinea and Pacific Island countries?

Time	Topic
<b>09:00 AM</b>	<b>Welcome and Event Opening</b>  Paul Barker, Institute of National Affairs Laure Darcy, Asian Development Bank Gary Bertone, World Bank Group
<b>Session 1</b>	
<b>09:30 AM</b>	<b>Chairman: Paul Barker, Institute of National Affairs</b>

**David Conn**, Pom CCI: Banking in PNG – a business perspective

**David Porteous**, Bankable Frontier Associates: What is Mobile Money and how is it expanding throughout the world? What are the issues and challenges in PNG?

Questions and Comments from the floor.

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**11:00 AM Coffee Break**

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**Session 2**

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**11:30AM Success Stories – What innovations are we seeing in the Pacific?**

**Bob Hughes / Stuart Mathison**, CEO and COO of National Bank of Vanuatu: Expanding Access to Financial Services in Vanuatu

**Isikeli Tuituku**: ANZ PNG

**Panel Discussion**: What other projects have shown tangible success to date – how, for whom, and why?

**Moderator: David Conn**

**Panelists: Bob Hughes, Stuart Mathison, David Porteous, John Mangos**, CEO Digicel PNG, **Isikeli Tuituku**: – ANZ, **Peter Loko**, CEO B-Mobile

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**01:30 PM Lunch**

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**Session 3**

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**02:30 PM The Enabling Role of Payment Systems for Mobile Money**

**Gary Bertone**, World Bank Group

**John Vivian, Andrew Andersen**, First Commercial Limited; Implications for Clearing & Settlements Systems

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**04:00 PM Coffee Break**

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**04:30 PM Wrap up – Summary of the Day**

**Paul Barker**: Chairman

**Open Discussion**

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**DAY TWO – 22 October 2008**

**Themes for Day 2.** Practical implementation options for PNG and the Pacific.

<b>Time</b>	<b>Topic</b>
<b>09:00 AM</b>	<b>Welcome</b>
<b>Session 1</b>	
<b>09:05</b>	<b>New Solutions: Engaging with Customers and Creating Compelling Products</b>  New approaches to: <ul style="list-style-type: none"><li>• Customer segmentation for developing and developed markets</li><li>• Creating mobile money products for “banked” customers</li><li>• Creating mobile money products for the “unbanked”</li></ul> <b>Chairman:</b> Henry Kila, President, Business Council of Papua New Guinea. <b>Lew Kenah</b> - Bank South Pacific <b>Asheesh Singh</b> - Westpac <b>Sundar Ramamurthy</b> - Data Nets Ltd <b>Janine Firpo</b> – Sevak Solutions
<b>10:30 AM</b>	<b>Coffee Break</b> – and presentation by <b>Jimmy Son</b> , High Tech Industries Ltd
<b>11:00 AM</b>	<b>New Solutions Continued</b> <b>Arata Onoguchi</b> - IFC, Mobile Money Linkages <b>Panel Discussion:</b> Which segments are most suited for what products? Which segments are most profitable? Where and why? How to address cultural issues? What customer outreach approaches have proved successful? Who is really getting this right today? What could we do a lot more of? <b>Moderator:</b> <b>Stuart Mathison</b> <b>Panelists:</b> <b>Paul Thornton</b> - PNG Microfinance, <b>Lionel Somaratne</b> - Nationwide Microbank, <b>Isikeli Tuituku:</b> - ANZ, <b>Lew Kenah</b> - BSP, <b>Asheesh Singh</b> - Westpac, <b>Sundar Ramamurthy</b> - Data Nets, <b>Jimmy San</b> -Daltron
<b>12:30 PM</b>	<b>Lunch</b>

## Session 2

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**02:00 PM**

### **New Solutions: Government & Regulation**

**David Porteous:** The Regulatory Implications of Mobile Money

- How best to engage regulators?
- How to ensure financial integrity and avoid money laundering?
- How to create effective cross-sector regulation?

#### **Panel Discussion:**

How do existing regulations govern new technologies? What are the consumer protection issues? How can regulations protect the most vulnerable, yet foster access to improved services?

**Panel:** **Wilson Kamit**, Governor, Bank of PNG (or **Loi Bakani**, Dty Govnr or **Benny Popotai**, Dty Govnr) **Denton Rarawa**, Governor, Central Bank of the Solomon Islands, **Natasha Beschorner**, The World Bank Group, **Stanley Alphonse**, ICCC, **Lois Stanley**, UPNG, Law Faculty

**Moderator:** Gary Bertone

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**04:00 PM**

**Coffee Break**

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**04:30 PM**

**Open Forum**

**Chair:** **Paul Barker** (or **Prof David Kavanamur**, UPNG)

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**04:55 PM**

**Wrap up & Close**

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The venue will be Lamana Hotel, Balcony Conference Room, Port Moresby.

A final agenda will be issued prior to the summit date.

Inquiries should be directed to:

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