

Talk by Panos Loukos, Leslie Arathon and Guy Zibe of GSMA on:

Landscaping New Opportunities for Agriculture in PNG using Digital tools to address some of the major challenges and opportunities facing farmers across PNG, with a special focus on piloting these tools initially in accessible areas to markets and with various partners, notably in the Markham valley, Morobe Prov. The focus of Digital Technology in Agriculture to date is particularly in Agricultural Extension and 'Last Minute Digitisation'.. e.g linking smallholder farmers to markets etc. Four main areas of opportunity have been identified under this initiative by GSMA (the network representing the mobile phone operators worldwide - with funding from DFAT) , are:

- Weather Monitoring and Forecasting Tools;
- Agricultural Payments Digitisation;
- Digital Enterprise Solutions; and
- Agricultural Extension Support through Digital Dissemination and Access to Markets